

Radio rockers select their ten bands for 2010

Popular classic rock website Get Ready to ROCK! and its dedicated radio channel are looking for ten bands to promote in 2010.

25 bands have been shortlisted, from which 10 will be selected. They will gain from promotion on the website and radio channel throughout the year.

The public will have the opportunity to vote in their favourite as one of the ten bands will be selected by readers and listeners.

Says Reviews Editor Jason Ritchie: "We've always supported new and independent artists and labels, and those established acts who we think deserve wider attention. "Ten for 10" will run throughout the year and highlight selected bands using online features, interviews, podcasts and radio".

In October 2009, Get Ready to ROCK! Radio celebrated its first year on air with a mix of continuous music sequences and feature programmes.

Visitor numbers to Get Ready To ROCK! - which registered over 250,000 unique visitors in December - have increased by 20% over the past 12 months, a development which station manager David Randall attributes largely to the new radio channel.

He says, "There'll always be a need for radio that is intelligently programmed and presented by people who have a truly in-depth knowledge of the specialist genres that they can and want to share with fans."

Get Ready to ROCK! Radio can be accessed via iTunes' Radio section, on wi-fi radios powered by the Reciva and Pure software, or by visiting www.getreadytorockradio.com

The "Ten for 10" selection will be announced on February 12 and public votes will be accepted until January 31. It can be accessed via www.getreadytorock.com

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Issued 14 January 2010

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EDITOR'S NOTE

Get Ready to ROCK! (www.getreadytorock.com) was established in 2003 and for the past six years has been providing quality reviews, news and interviews covering the classic rock genre. The site attracts over 250,000 unique visitors per month. The popularity of the website is reflected in high Google visibility. The website is run by a team of industry professionals and enthusiasts.

The online radio channel was set up in 2008 to complement the classic rock website and features a mix of continuous and presenter-driven programming. Listener figures are growing exponentially, to 20,000 per month in December 2009.